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**FRITO-LAY ISSUES VOLUNTARY ALLERGY ALERT ON UNDECLARED MILK
IN MISS VICKIE’S SPICY DILL PICKLE POTATO CHIPS**

Plano, Texas – March 3, 2026 – Frito-Lay is recalling select 8 oz. bags of Miss Vickie’s Spicy Dill Pickle Potato Chips that could include jalapeño-flavored potato chips and therefore may contain undeclared milk. Those with an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume the recalled product. This product is safe to consume for anyone who does not have a dairy allergy or sensitivity to milk.

The products covered by this recall may have been distributed as early as January 15, 2026, to a mix of retailers including grocery, convenience, and drug stores, as well as local digital retailers in the following six states: Arkansas, Louisiana, Mississippi, New Mexico, Oklahoma, and Texas.

No other Miss Vickie’s products, sizes, or flavors are recalled, including bags in Variety Packs.

Frito Lay identified the issue following a consumer contact. No allergic reactions related to this matter have been reported to date.

The specific recalled product information is listed below:

Product Description	Size	UPC Listed on Back of Bag	Code Date & Manufacturing Code – Listed on Front of Bag Along Right Side	Representative Image
Miss Vickie’s Spicy Dill Pickle	8 oz.	0 28400 76177 2	Both “Guaranteed Fresh” date of 21 APR 2026 And one of these 9-digit Manufacturing Codes 38U301414 48U101514	

Consumers with the product described above can visit the Miss Vickie’s Contact Us page [here](#) or call 1-877-984-2543 (9 a.m. – 4:30 p.m. CST, Monday-Friday).

If consumers have an allergy or sensitivity to milk, they should not consume the product and discard it immediately.

Frito-Lay has informed the FDA of this action. Per their process, we expect the FDA will later classify this recall, but this likely will not change the guidance to consumers. Consumers can see all the latest details on this recall on the [Miss Vickie’s Contact Us](#) page.

Media statement that can be attributed to Frito-Lay:

A limited number of 8 oz. bags of Miss Vickie's Spicy Dill Pickle Potato Chips are being recalled as they could include jalapeño-flavored potato chips and therefore may contain an undeclared milk allergen. Unless a consumer has a dairy allergy or sensitivity to milk, this product is safe to consume.

The impacted products were for sale in six states (Ark., La., Miss., N.M., Okla., Texas) since January 15. Consumers can view the full press release on the [Miss Vickie's Contact Us](#) page to see if their product is impacted by this recall.